

SALEZSHARK

CONNECT+

Finding leads made *easy!*



Comparison Sheet



LinkedIn vs Connect+



Prospecting is connections dependant



Gives private emails rather than corporate direct emails



Proves costly for reach-out through inMails



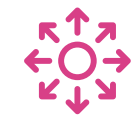
Commercial advertisements and sponsored ads take away the attention



Frequency of viewing LinkedIn & InMails is much less



Emails for your LinkedIn data via automation.
Readily available human verified additional data



No limitation on prospecting



Corporate direct emails available



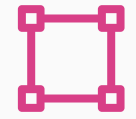
No commercial advertisements and sponsored ads like LinkedIn



Frequency of viewing corporate emails is mostly daily and hence much more than LinkedIn



Traditional Data Companies vs Connect+



Limited data set & limited prospecting



Mixed email data including private & generic corporate emails



User has to buy reach-out tools separately



Validation, if any, done manually since data is mostly out-dated



Very few filters for data search



Unlimited data set and prospecting



Quality email data having corporate emails



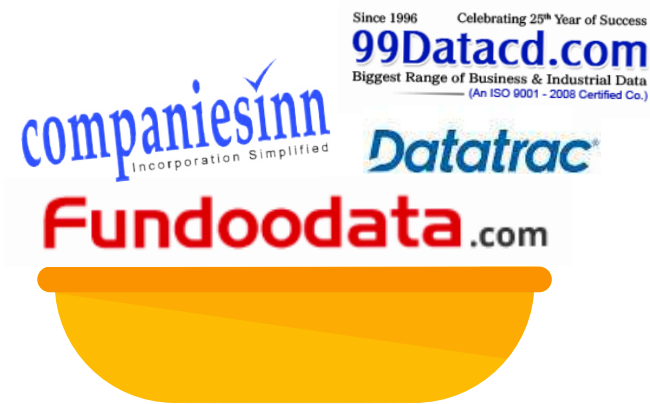
Built-in campaign management for automated reach-out



Up-to-data, no manual validation needed



Advance filters for getting the right data set



Email Campaign Tools **vs** Connect+



Own data needed for doing campaigns and user has to buy data separately



Limited contacts and not up-to-date always



Generally not supported with automated marketing and sales tools



Provides ready data and data automation tools for virtually unlimited prospecting



Complete Marketing Automation suite which allows data discovery, reach-out and leads in your inbox



Sales Automation package also available from SalezShark for Lead to Sales conversion for a Complete Sales & Marketing Experience



Create unlimited contacts, put all your contacts at one place & keep them updated



User & automation based content flagging mechanism ensuring higher conversions & lower bounce rates



New Age Marketing Tools vs Connect+



Only fetch private contact details from LinkedIn including Gmail, Yahoo etc



Only internet scraping of data



Partially solving a few business problems



Creates and gives corporate emailst



Experts in data with more than a decade with top companies as customers



A complete marketing & sales automation platform available



Better data & better rates when compared to our competition



Transform the way you sell

- Our Offices
- Client Locations



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Thank You

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